

**Sahar Gaber Hassan, 2009**

**Handling of Population Problem by Mass Media in Egypt, 2008**

The study aims to understand the mass media messages that handled the population problem and how these programs deal with this problem. for more details for this study:

- The quantity of the information about this problem
- Negatives and positives of population problem.
- Treatment of the media and the abilities to cover all the population aspects
- The targeted people of the program.

The study depends on the chosen messages carried out by TV, Radio and print media during November 2008 on population problems in Egypt.